



# 2017 Little Rock

## *15<sup>th</sup> Annual Hope for the Future*

### Friday, March 31, 2017

### *Geyer Springs Baptist Church*

#### Sponsorship Opportunities

##### **Statewide Sponsor- \$10,000**

- Sponsorship of All Hopes in the State(11 in 2017)
- Appearance on Channel 7 Daybreak with Alzheimer's Arkansas
- Exclusive Logo on Arkansas Democrat Ads
- Exclusive name recognition on Caregiver Packets
- Participation in Welcoming Remarks
- 8 Lunch Tickets or a table of 8 at workshop
- Premium booth placement
  - 2 Tables, w/ 2 table cloths
  - 4 Chairs
  - Sponsorship signage

##### **Presenting Sponsor - \$4,000 (Home Helpers - Sam Sellers)**

- **Exclusive** Name Recognition and Logo on Program, and Complementary DVD,
- Caregiver Notebooks
- 6 Lunch Tickets or a table of 6 at workshop
- Premium booth placement
  - 2 Tables, w/ 2 table cloths
  - 4 Chairs
  - Sponsorship signage

##### **Champion Sponsor - \$3,000**

- **Exclusive Sponsor** of breakfast, lunch and snacks with logo on the lunch boxes
- Logo on all food tables
- Participation in Closing Remarks
- 5 Lunch Tickets
- Premium booth placement
  - 1 Table w/ 1 table cloth
  - 2 Chairs
  - Sponsorship signage in caregiver packet and at the booth

### **Hospitality Sponsor - \$3,000**

- **Exclusive Sponsor** of caregiver amenities; mileage reimbursement, massages
- Logo on all food tables
- Participation in Closing Remarks
- 5 Lunch Tickets
- Premium booth placement
  - 1 Table w/ 1 table cloth
  - 2 Chairs
  - Sponsorship signage in caregiver packet and at the booth

### **Support Sponsor - \$2,500**

- **Exclusive Respite Care Sponsor** for family and friend caregivers
- Logo inside Registration packets
- Premium booth spot - maximum one table, sponsorship signage
- 4 Lunch Tickets
- Premium booth placement
  - 1 Table w/ 1 table cloth
  - 2 Chairs
  - Sponsorship signage in caregiver packet and at the booth

### **Advocate Sponsor - \$1,500**

- Support Group Facilitator (SGF) CEU Reimbursement Sponsor for 10 SGF's (Our SGF's are volunteers and use their own funds for travel, CEU's, etc.)
- 4 Lunch tickets
- 1 Table w/table cloth
  - 2 Chairs
  - Sponsorship signage in caregiver packet and at the booth

### **Care Sponsor - \$750.00**

- Blessing Bear Sponsor
- 2 Lunch tickets
- 1 Table w/table cloth
  - 2 Chairs
  - Sponsorship signage at the booth

### **Benefactor - \$500**

- 2 Lunch tickets
- 1 Table w/tablecloth
  - 2 Chairs
  - Sponsorship signage at the booth

### **Vendor Sponsor- \$250 (\$200 if you have a booth at the 2017 Little Rock Walk)**

- 2 Lunch tickets
- 1 Table w/tablecloth
  - 2 chairs

# Alzheimer's Arkansas

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## *2017 Little Rock Hope for the Future*

*Friday, March 31, 2017*

*Geyer Springs Baptist Church  
12400 I-30, Little Rock, Ar. 72210  
7:30 a.m. - 4:30 p.m.*

Name of Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Items/services to be exhibited: \_\_\_\_\_

We would like to participate in *Hope for the Future* 2016. Please recognize us at the following:

- |                                                                                              |                        |
|----------------------------------------------------------------------------------------------|------------------------|
| <input type="checkbox"/> Exclusive Presenting Sponsor                                        | \$4,000 (Home Helpers) |
| <input type="checkbox"/> Exclusive Champion Sponsor                                          | \$3,000                |
| <input type="checkbox"/> Hospitality Sponsor                                                 | \$3,000                |
| <input type="checkbox"/> Support Sponsor                                                     | \$2,500                |
| <input type="checkbox"/> Advocate Sponsor                                                    | \$1,500                |
| <input type="checkbox"/> Care Sponsor                                                        | \$750                  |
| <input type="checkbox"/> Benefactor                                                          | \$500                  |
| <input type="checkbox"/> Vendor                                                              | \$250                  |
| <input type="checkbox"/> We will need _____ Additional luncheon tickets @ \$15.00 each _____ |                        |
| <input type="checkbox"/> We will need electricity                                            |                        |

Payment is:

- ☐ Enclosed  
☐ Please invoice

Credit Card # \_\_\_\_\_ Please circle: Visa/MC/D/AE \_\_\_\_\_ Exp. \_\_\_\_\_ CW# \_\_\_\_\_

### Please submit application and payment to:

Alzheimer's Arkansas Programs and Services  
201 Markham Center Dr  
Little Rock, AR 72205  
ATTN: Elise Stuart  
[Elise.stuart@alzark.org](mailto:Elise.stuart@alzark.org)