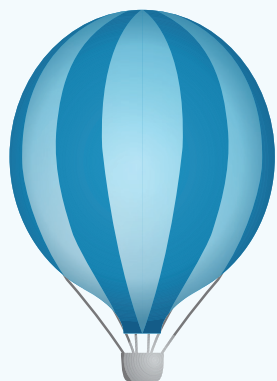


2020



CHAMPIONS OF THE YEAR



Alzheimer's
Arkansas
Caring for Caregivers



SATURDAY, AUGUST 22 | 6-9 P.M.

The Robinson Event Center
426 W. Markham St | Little Rock, AR 72201

ALZark.org/champions

ABOUT CHAMPIONS

Champions of the Year is the largest annual fundraiser for Alzheimer's Arkansas. Staff, board members, and a volunteer committee work hard to raise funds and awareness for our organization. The 2019 celebration raised over \$210,000!

The event includes dinner, entertainment, a live auction, and a short program to honor individuals who are making a difference for caregivers in Arkansas.



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COMMUNITY PARTNER CHAMPION OF THE YEAR



CareLink

CareLink is a nonprofit agency, founded in 1979, that provides resources for older people and their families. They are the Area Agency on Aging for Central Arkansas which serves Faulkner, Lonoke, Monroe, Prairie, Pulaski and Saline Counties. CareLink offers a variety of senior-focused services to the Central Arkansas area including caregiver financial assistance. Alzheimer's Arkansas is entrusted with the administration of CareLink's Title III grant funds to help provide respite care grants for caregivers of seniors with chronic illnesses. Through this support, over \$200,000 of caregiver grants are awarded annually.

SUPPORT GROUP FACILITATOR CHAMPION OF THE YEAR

Rhonda Horton

Rhonda is a tireless champion of many non-profits in and around the River Valley. As a member of the Russellville Lions club, an advocate for veterans, and through her work with Arkansas Hospice, Rhonda has worked to make the River Valley a better place. For many years, Rhonda has hosted a monthly support group at Brookdale Senior Living in Russellville where she helps her families and caregivers better navigate their caregiver journey.

CAREGIVER CHAMPION OF THE YEAR



Homer Feltner

Homer is one of the loudest and strongest cheerleaders Alzheimer's Arkansas has ever had. We could not do as many wonderful things if not for Homer. Homer is the primary caregiver for his wife Mary. During Mary's descent into Alzheimer's disease, Homer had to relearn or completely learn how to be her full-time caregiver. He had some struggles, but he prevailed and says he has a better relationship with Mary than he ever had before dementia.

SPONSORSHIP OPPORTUNITIES & LEVELS

FOR MORE INFORMATION CONTACT:

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matthew.elmore@alzark.org

Mail:

201 Markham Center Dr.
Little Rock, AR 72205



THE AERONAUT SPONSOR: \$15,000

An aeronaut is the brave captain of a hot-air balloon and every vessel needs a leader to guide the way! Much like an aeronaut, every event must have a sponsor who selflessly takes charge and sets an example as the top giver. Funds from this title sponsor help supply Family Assistance Program Grants to Arkansas caregivers of loved ones with dementia. FAP grants can be used to provide a caregiver a break from caregiving duties, purchase incontinence supplies, pay for minor home modifications, provide senior legal services, or anything that may make a caregiver's journey easier.

THE CROWN SPONSOR: \$7,500

The apex of the hot-air balloon is known as the crown. The structure of hot-air balloons may have changed throughout the years but the crown has always been an integral part of flight. Though our programs and services have changed in our 35-year history, our support groups have remained. In fact, our support groups can be credited for our creation in 1984! Currently, our organization offers more than 50 volunteer-lead support groups around the state. The funds from this sponsorship will help our organization provide support group facilitator training and create or replenish caregiver portable libraries.

THE GONDOLA SPONSOR: \$5,000

It's hard to picture a hot-air balloon without immediately seeing a large, woven basket. This basket is called a gondola. Much like the gondola of a hot-air balloon, our Hope Caregiver Workshops provide an opportunity for caregivers to sit back, take in the view, and make their journey easier. In 2020, we'll host 7 workshops around the state where we'll bring together local speakers and vendors to provide helpful resources in one location. This sponsorship will help our organization to continue offering these workshops free of charge!

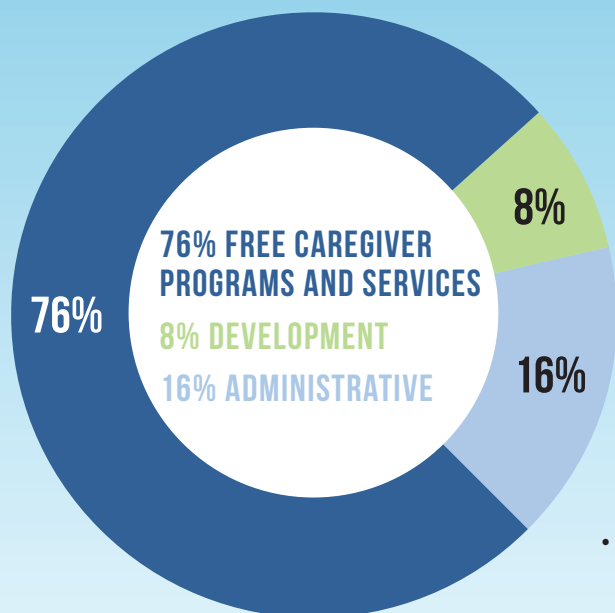
THE CARABINER SPONSOR: \$2,500

A carabiner is a small, metal hook that keeps many parts of the hot-air balloon connected. It may seem small in comparison to the other pieces, but it plays a crucial role in the safety of all involved. This sponsorship level helps support our monthly Lunch & Learns provided around the state. We're excited to continue offering our Lunch & Learns free of charge through the support of donors like you!

TABLE SPONSORS: \$1,500

Every dollar raised at the 2020 Champions of the Year event stays in state to help Arkansas caregivers in need. We work hard to provide 24/7 support, education, and financial assistance. Sponsorships like this allowed us to help over 17,000 caregivers in 2019!

	\$15,000 Aeronaut Sponsor	\$7,500 Crown Sponsor	\$5,000 Gondola Sponsor	\$2,500 Carabiner Sponsor	\$1,500 Table Sponsor
Option to make remarks at the event	Yes				
Logo placed on attendee favors	Yes				
Logo listed on website as partner	Yes	Yes			
Recognition on social media	Yes	Yes			
Recognition on large event signage	Yes	Yes	Yes		
Recognition at event and in print material	Logo	Logo	Logo	Name	Name
Table of 10 at the event	2	1	1	1	1



- In **2019**, we helped **17,255 Arkansas caregivers**
- Over **50 support groups** across the state
- **7 Hope Caregiver Workshops** around AR
- **6 Lunch & learns** held monthly and quarterly
- More than **\$200,000 Caregiver Assistance Grants** annually
- **4 Caregiver Nights Out** hosted annually

If you or someone you know could benefit from our services, or you would like to learn more about Alzheimer's Arkansas, please call or visit our website.



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501-224-0021

or

ALZark.org/champions

