



Walk of Love

REGISTRATION PACKET



Alzheimer's
Arkansas
Caring for Caregivers

2021 Registration

We are excited to have the Walks of Love in person this year! These walks are essential to help raise money for caregivers in our state and you are what makes that possible. Our walk teams make these walks successful and make a huge impact. All the tools you need to make your team's efforts successful can be found in the this packet!

If this is your first walk, we are glad you are joining us! If you are a walk veteran, welcome back! Please take the time to read through this packet as there are a few changes.

There are two ways to register to be a part of the 2021 Walk of Love. You can register online at alzark.org/walk or by filling out the registration form attached to this packet. We will be utilizing new online tools to help make this process smoother and make fundraising easier! There is a step by step online registration guide in the packet!

Attached to this packet are all the tools you need to successful! In this packet you will find:

- Sponsorship/Vendor commitment forms
- Individual and team registration forms
- Team captain collection forms
- Walker Registration forms (all walkers in your group must sign)
- Walk event Waiver and Release of Liability Form

2021 Registration

Teams

Each team designates a **Team Captain** to coordinate the team's efforts & act as a liaison with Alzheimer's Arkansas. The **Team Captain** is responsible to see that all forms are complete & turned in on/before Walk day.

- Corporate Teams – Co-workers, family members & friends from a business in the community, like Baldwin & Shell Construction, a hospital, nursing home or a motorcycle dealership.
- Community Teams - Friends &/or members of churches, clubs, sororities & other community-based organizations, like the Area Agency on Aging, Second Presbyterian Church or the Lions Club.
- Family Teams - Family members & friends who've been affected by Alzheimer's or another type of dementia.

ALL TEAMS ARE ELIGIBLE FOR THE FOLLOWING RECOGNITION

- Top Fundraising (\$) Team.
- Team with the Most (#) Members Present. Team size is judged by the number of participants present on Walk day.
- Every team member is eligible to compete for prizes

What do to now

- Complete & send the Team Registration Form or register at ALZark.org/walk
- Teams: start recruiting your team.
- There are no registration fees to participate in the Alzheimer's Arkansas Walk. However, we do **suggest a \$10 donation per person** to help cover food, drink, and admission costs. For every gift of \$25, you can receive a Limited Edition 2021 Walk t-shirt (limited quantities are available)
- Set a fundraising goal & develop a strategy to reach your goal.

2021 Registration

Pre-Register before the walk

- All walkers must sign the Walker Registration Form (paper) or sign up online at ALZark.org/walk
- Team Captains complete the 2021 Team Captain Collection Form. Listing individual or team members' names & the amount collected.
- Total and write in the Pre-Registration Total at the bottom of the form.
- Bring all signed walker forms & money to pre-registration. The Team Captain will receive T-shirts for each gift of \$25 dollars & two door prize tickets for each team member while t-shirt supplies last.

The day of the walk

- The Team Captain **MUST** check in at registration on Walk day, even if you have pre-registered.
- Team size is judged by the number of participants present on Walk day.
- It is the responsibility of the Team Captain to register all members.
- Enter the Walk site with your complete team!
- Take pride in knowing that you as an individual or you & your team have helped to make a difference in the lives of Caregivers in Arkansas affected by Alzheimer's disease & related dementias!

Donations are welcome if you are unable to attend.

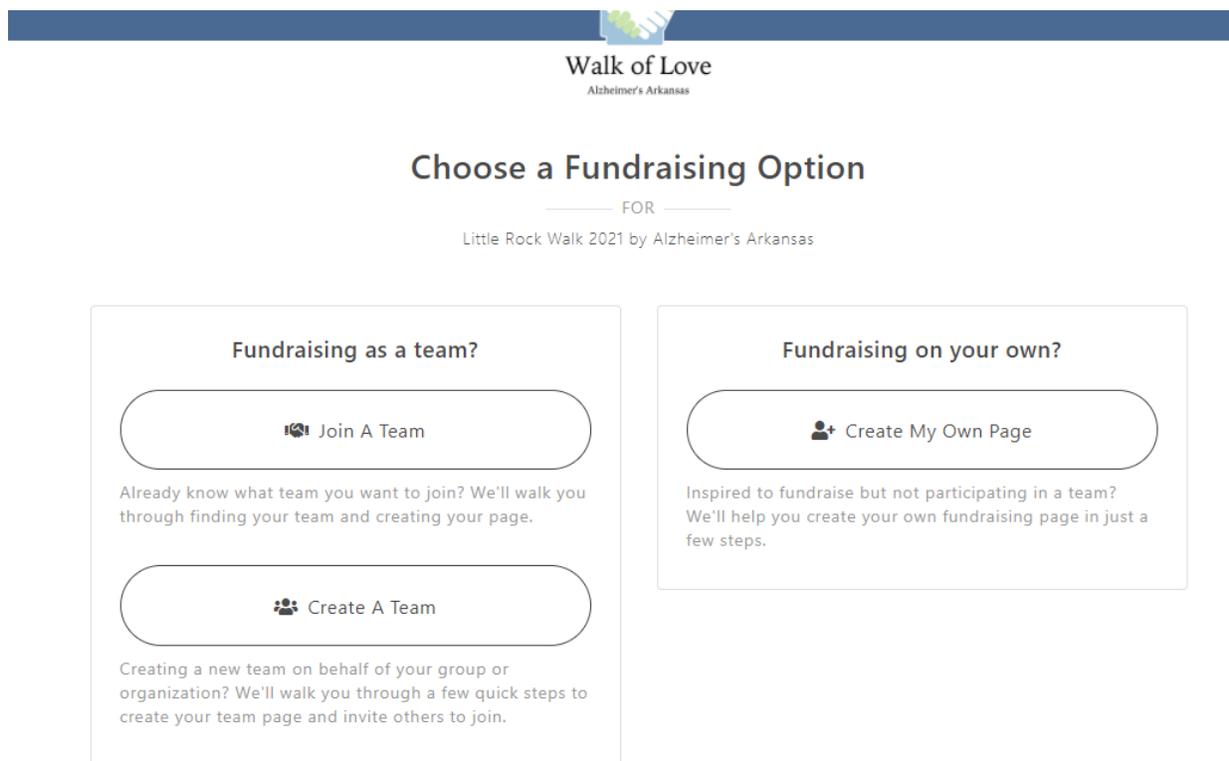
To register:

- Online: ALZark.org/walk (online registration guide attached to this packet)
- For paper forms:
 - Email: info@alzark.org
 - Fax: 501-227-6303
 - Mail: Alzheimer's Arkansas
201 Markham Center Drive
Little Rock, AR 72205

Questions? Contact Zack Baker at 501-224-0021 ext. 204 or at zack@alzark.org

How to Register

1. Start by going to www.alzark.org/walk. Scroll to the bottom of the page. You will be given three options:
 - a. Register online
 - b. Download paper registration
 - c. Become a sponsor or vendor
2. To register online to the "register online button"
3. You will see a screen that looks like the one below



5. From here, you can either create a team, join a team, or create an individual fundraising page. NOTE: you can still create individual fundraising pages on a team page. Each fundraising page will count towards your teams total.

6. If you wish to use paper registration, you may use the forms attached to this packet.
- Individual and Team Registration forms: fill this form out and return it to the office ASAP
 - 2021 Team Captains Collection Form: use this form to track money raised from your team. Bring this form with you on walk day
 - 2021 Walker Registration Form: Each team member must fill out and sign. Bring this with you on walk day (**you must fill this out even if you are doing everything else online**).

Creating a Team Online

1. After you click "Create a team" on the registration page, you will be prompted to create an account. Click "Create an account" to continue.

Walk of Love
Alzheimer's Arkansas

Create a Team

Fundraising for Little Rock Walk 2021 by Alzheimer's Arkansas

Create or Log In to your personal Give Lively account

Create An Account

Log In

How This Works:

- ✓ You'll create (or log in to) a Give Lively account. Give Lively is the platform that runs this fundraising service.
- ✓ You'll walk through the process of creating a Team Page.
- ✓ You'll become the Team Leader for your Team Page. Team Leaders can post updates to the team, manage team members, and customize the page.
- ✓ You'll also get your own Fundraising Page. This page is separate from your Team Page and allows you to fundraise with your team as an individual.

2. Fill in your full name, email, and create a password.

Walk of Love
Alzheimer's Arkansas

Create a Team

Fundraising for Little Rock Walk 2021 by Alzheimer's Arkansas

Create or Log In to your personal Give Lively account

John Doe

John@organization.com

.....

Password must be at least 8 characters

Create Account

By creating an account, you hereby agree to Give Lively's Terms of Use and Privacy Policy.

or log in to an existing account > >

How This Works:

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- ✓ You'll become the Team Leader for your Team Page. Team Leaders can post updates to the team, manage team members, and customize the page.
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Creating a Team Online

3. Enter your team name and hit submit



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Alzheimer's Arkansas

Give Your Team A Name

Fundraising for Little Rock Walk 2021 by Alzheimer's Arkansas

Team Name ⓘ

Name is a required field

Examples: "The Terriers", "The Squad", "Team Fast Racers", "Team Austin For The Win!"

Submit

4. On the next page, you will be asked to give your team a description, set a fundraising goal, give suggestions on team member fundraising goals, add a team image or video, and even a team logo if you have one! This is your page to customize!

Fundraising for Little Rock Walk 2021 by Alzheimer's Arkansas

Save

Team Name:

The Squad

This will lock after someone joins your team, or when your team page receives its first donation.

Please add a short description of your team:

The Squad is walking in memory our momma Jan. Please help our team reach our goal. [YOU SAY WHATEVER YOU WANT IN THIS SECTION]

We'll display this publicly on your team page under a section called "A Note From John Doe"

Team Fundraising Goal:

\$ 500

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Team Member Goal Suggestion:

\$ 100

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Team Logo:



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Alzheimer's Arkansas

[Upload new image](#)

Team Image/Video:

Image The default image is inherited from the Little Rock Walk 2021 page.

Video

No Media

Team Color:

#4a6a93 

Save

Creating a Team Online

5. Once you hit submit, you will then be asked if you want to edit your personal fundraising page or view your team page. You can always set your personal fundraising page up at a later time. Creating a personal fundraising page can be a fun way to encourage friendly competition to see who on your team can raise the most money!

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Congrats John! You've created The Squad

Fundraising for Little Rock Walk 2021 by Alzheimer's Arkansas

You can now choose to either edit your personal fundraising page or go directly to your team page.

(You can always navigate to either in the future)

[Edit My Personal Fundraising Page](#)

OR

[Take Me To My Team Page](#)

6. Your team page lists all team members by name, the amount of money they have raised, and donation options. The screenshot below says "Joined Team" because you would already be a member. People without an account will see "Join Team" and you can have them join your team by clicking there.

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Alzheimer's Arkansas

Team Page

Join The Squad

\$0 of \$500 0 Donors

[✓ Joined Team](#)

[Donate To This Team](#)

[DONATE TO A TEAM MEMBER](#)

[Copy Link](#) [Share This Page](#)

This team is fundraising for
Little Rock Walk 2021 by Alzheimer's Arkansas

ent Donations

Donations yet. Be the first!

Team Members

Team Rank #1 of 2 VIEW LEADERBOARD	Team Members 1 VIEW M
--	---

1st
John Doe

RAISED
\$0

Tips To Make Your Team's Fundraising Successful

Create a fundraising goal!

When you create your team page, you are given the option to add a fundraising goal! This amount can be whatever you want it to be! You can even make it a fun friendly competition among your team members to see who can raise the most money! Teams that raise the most are recognized at the event!

Use the social share features

At the left side of your fundraising page, you will see a "share this page" button. Click the button to share to social media!

Cash and Checks are still accepted

People can still pay with cash or checks! You can mail the checks in or drop them by the office (201 Markham Center Drive, Little Rock, AR 72205). Just make sure to let us know what team it belongs to and we will get it added to your team page.

If you are a team captain, you may collect the checks and turn them in on walk day if you wish. (This is the preferred way for teams).

Let people know why you are participating!

Tell people why this walk is important to you! Let them know your story and how they can help make a difference in the lives of caregivers.

Alzheimer's Arkansas Walks 2021 Individual or Team Registration Form



Yes, I/we will form a participate in (please check)

Little Rock 9/11 _____

Conway 10/2 _____

This registration form is for an Individual or Team? (Circle One)

I/We will be participating in the following category (please check):

_____ Corporate _____ Community _____ Family _____ Individual

Team Registration:

Team Name: _____

Business/ Community Organization Name: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone Number: _____ Fax Number: _____

Team Captain Name _____ E-mail: _____

Individual Registration:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone (W): _____ Phone (other): _____

Fax: _____ E-mail: _____

I/Our team will walk in **MEMORY** or **HONOR** of _____

Individual or Team Captain Signature: _____ Date: _____

Will you or your team have their own t-shirts or will you want the Alzheimer's Arkansas Walk t-shirts?

_____ Yes, we will have our own t-shirts

_____ No, we want the Alzheimer's Arkansas Walk t-shirts and will need approximately the following:

_____ Child Small _____ Child Medium _____ Adult Small _____ Adult Medium

_____ Adult Large _____ Adult X Large _____ Adult 2X Large _____ 3X Large

***Alzheimer's Arkansas T-shirts are \$25 donation each while supplies last.**

Please note: This form only registers you as an individual or your team.

Before the Walk we encourage you attend early Walk registration in your community. You can pick up Walk shirts at that time and turn in any proceeds raised. Remember that individuals and team members must sign the **Walker Registration Form** which can be also turned in at early Walk registration or at registration on Walk Day.

Please mail, email or fax this form to

ALZHEIMER'S ARKANSAS • 201 Markham Center Drive • Little Rock, AR 72205
501-224-0021 • 800-689-6090 • Fax: 501-227-6303 • Web site: www.alzark.org/walk • elise.hensley@alzark.org

DO NOT fax this form to the office

Page ____ of ____

The Alzheimer's Arkansas Walks

2021 Team Captain's Collection Form

(PLEASE PRINT)

WALK Site: _____ Team Name: _____

Company / Family / Organization Name: _____

Team Captain: _____ Phone: (w) _____ (h) _____

Team Category: Community _____ Corporate _____ Family _____

DESIGNATE ALL PROCEEDS TO TEAM CAPTAIN: YES _____ NO _____

					CHECK <input type="checkbox"/>
PROCEEDS FROM Team Member (Name) or Activity	PROCEEDS Turned in Pre-Registration Day	PROCEEDS Turned in Event Day	Tee Shirt Requested Y or N	T-Shirt Size	Present on Walk Day
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
Pre-Registration Total:	\$				
WALK Day Total:	\$				
GRAND TOTAL RAISED:	\$				

_____ # T-Shirts issued at Pre-Registration
 _____ # Tickets issued at Pre-Registration
 _____ # Participants present at the WALK

DO NOT fax or mail this form to the office

Attach this form to the "Multiple Walker Registration Form(s)" and bring to Pre-Registration and/or Registration on Walk Day along with MONEY raised.

ALZHEIMER'S ARKANSAS PROGRAMS AND SERVICES

201 Markham Center Drive • Little Rock, AR 72205
501-224-0021 • 800-689-6090 • Web site: ALZark.org/walk

ANY/ALL WALKERS PRESENT ON WALK
DAY MUST SIGN THIS FORM!

The Alzheimer's Arkansas Walks 2021 Walker Registration Form

Walk Site: _____ Date: _____

Team Captain or Individual Name: _____

Team Name: _____

WALK WAIVER AND RELEASE OF LIABILITY: THE BELOW SIGNED PERSON(S), HEREBY RELEASE, DISCHARGE AND COVENANT NOT TO SUE ALZHEIMER'S ARKANSAS, SPONSORS OF THIS EVENT, OR ANY PERSONNEL, VOLUNTEERS, DIRECTORS, OFFICERS OF ALZHEIMER'S ARKANSAS OR ANY SPONSOR, OR ANY OTHER PARTICIPANT (COLLECTIVELY "RELEASEES"), FROM ANY AND ALL CLAIMS, CAUSES OF ACTION, DAMAGES, LIABILITIES OR EXPENSES (COLLECTIVELY, "CLAIMS"), THAT I(WE) MAY NOW OR HEREAFTER HAVE AGAINST RELEASEES ARISING FROM MY PARTICIPATION IN THIS EVENT AND AS TO (WE). EACH BELOW SIGNED PERSON ATTESTS THAT HE OR SHE IS PHYSICALLY FIT AND PREPARED FOR THIS EVENT AND THAT SUCH PERSON HAS READ AND UNDERSTOOD THIS WAIVER OF RIGHTS.

PERMISSION FOR RELEASE OF INFORMATION: THE BELOW SIGNED PERSON(S) GIVE PERMISSION TO ALZHEIMER'S ARKANSAS TO USE ANY AND ALL INFORMATION FROM ALL INTERVIEW/PHOTO SESSIONS FOR PUBLICATION IN ANY AND ALL FUTURE PUBLICITY MATERIALS. THIS RELEASE INCLUDES DIRECT QUOTATIONS WITHIN NEWS ARTICLES, PHOTOGRAPHS OF MY LIKENESS, AND INFORMATION ABOUT MYSELF PERTAINING TO MY AFFILIATION WITH ALZHEIMER'S ARKANSAS. I UNDERSTAND THAT PHOTOS PUBLISHED WILL NOT BE USED FOR ANY COMMERCIAL PURPOSE AND WILL NOT PUBLISH THE IDENTITY OF ANY MINOR(S) PICTURED IN THE PHOTOGRAPHS PROVIDED.

NAME: _____ AGE: _____
ADDRESS: _____ SHIRT SIZE: _____
CITY: _____ STATE: _____ ZIP: _____
EMAIL: _____ PHONE: _____
SIGNATURE: _____ DATE: _____
(or signature of Parent or Guardian if under 18)

NAME: _____ AGE: _____
ADDRESS: _____ SHIRT SIZE: _____
CITY: _____ STATE: _____ ZIP: _____
EMAIL: _____ PHONE: _____
SIGNATURE: _____ DATE: _____
(or signature of Parent or Guardian if under 18)

NAME: _____ AGE: _____
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EMAIL: _____ PHONE: _____
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Page _____ of _____

Walk Site: _____ Date: _____

Team Captain or Individual Name: _____

Team Name: _____

WALK WAIVER AND RELEASE OF LIABILITY: THE BELOW SIGNED PERSON(S), HEREBY RELEASE, DISCHARGE AND COVENANT NOT TO SUE ALZHEIMER'S ARKANSAS, SPONSORS OF THIS EVENT, OR ANY PERSONNEL, VOLUNTEERS, DIRECTORS, OFFICERS OF ALZHEIMER'S ARKANSAS OR ANY SPONSOR, OR ANY OTHER PARTICIPANT (COLLECTIVELY "RELEASEES"), FROM ANY AND ALL CLAIMS, CAUSES OF ACTION, DAMAGES, LIABILITIES OR EXPENSES (COLLECTIVELY, "CLAIMS"), THAT I(WE) MAY NOW OR HEREAFTER HAVE AGAINST RELEASEES ARISING FROM MY PARTICIPATION IN THIS EVENT AND AS TO (WE). EACH BELOW SIGNED PERSON ATTESTS THAT HE OR SHE IS PHYSICALLY FIT AND PREPARED FOR THIS EVENT AND THAT SUCH PERSON HAS READ AND UNDERSTOOD THIS WAIVER OF RIGHTS.

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