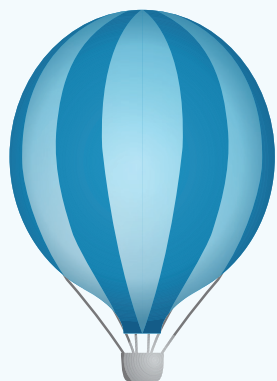


2022



CHAMPIONS OF THE YEAR



Alzheimer's
Arkansas
Caring for Caregivers



SATURDAY, JUNE 11, 2022 | 6-9 P.M.

The Venue at Westwind
7318 Windsong Dr. | North Little Rock, AR 72113

ABOUT CHAMPIONS

Champions of the Year is the largest annual fundraiser for Alzheimer's Arkansas. Staff, board members, and a volunteer committee worked hard to raise funds and awareness for the organization. The 2020 celebration raised more than \$207,000!

The event includes dinner, entertainment, a live and silent auction, and a short program to honor individuals who are making a difference for caregivers in Arkansas.

**Champions are people that have gone above and beyond as caregivers. We will recognize individuals in the following categories:
Community, Caregiver, and Volunteer.**

The honorees will be announced on Facebook on the Alzheimer's Arkansas page.



**Alzheimer's
Arkansas**
Caring for Caregivers



SPONSORSHIP OPPORTUNITIES & LEVELS

FOR MORE INFORMATION CONTACT:

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501-224-0021

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Mail:

201 Markham Center Dr.
Little Rock, AR 72205

THE AERONAUT SPONSOR: \$15,000

The Exclusive Family Assistance Program is direct financial assistance given to the caregiver of a Alzheimer's patient. These funds can be used to provide a caregiver a break from caregiving duties, and it can also include incontinence supplies, home modification, legal services, or nutritional supplemental drinks. This sponsorship provides 42 families with grants up to \$350.

THE CROWN SPONSOR: \$7,500

Support groups are established statewide to give caregivers a safe place to talk about their caregiver journey with others who are on the same journey. This sponsorship provides 10 support groups with facilitator training and establishes or replenishes caregiver portable libraries.

THE GONDOLA SPONSOR: \$5,000

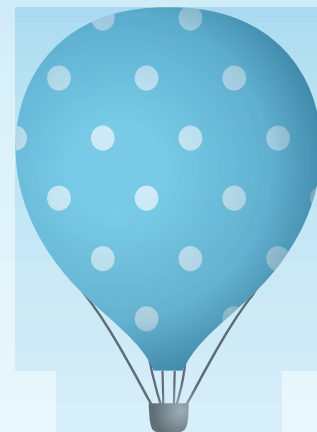
Our caregiver workshop is an annual educational conference to provide caregivers with additional education and resources during their caregiver journey. This sponsorship provides additional educational material to be provided to the more than 200 caregivers that attend the conference in Little Rock.

THE CARABINER SPONSOR: \$2,500

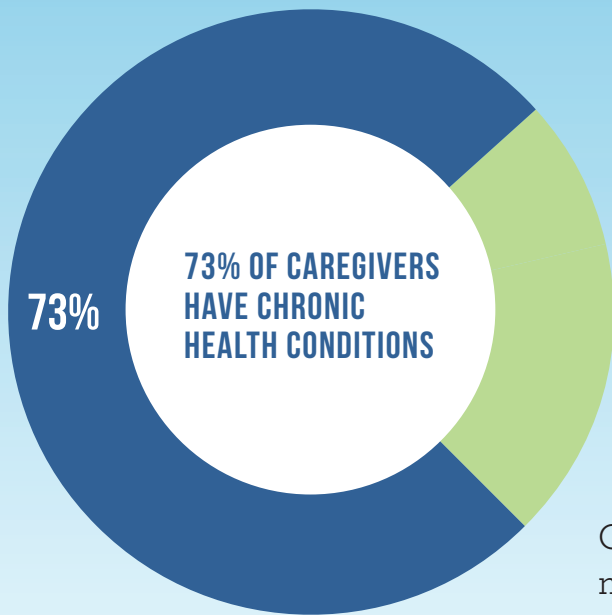
Lunch and Learns are community educational presentations from experts in their field. These one-hour events take place all over the state and offer a wide variety of information for caregivers. This sponsorship provides lunch to the attendees.

TABLE SPONSORS: \$1,500

Every dollar raised at the 2022 Champions of the Year event stays in Arkansas to support caregivers of persons with Alzheimer's disease and related dementia.



	\$15,000 Aeronaut Sponsor	\$7,500 Crown Sponsor	\$5,000 Gondola Sponsor	\$2,500 Carabiner Sponsor	\$1,500 Table Sponsor
Option to make remarks at the event	Yes				
Logo placed on attendee favors	Yes				
Logo listed on website as partner	Yes	Yes			
Recognition on social media	Yes	Yes			
VIP wine tasting	Yes	Yes	Yes		
Recognition on large event signage	Yes	Yes	Yes		
Recognition at event and in print material	Logo	Logo	Logo	Name	Name
Table of 8 at the event	2	1	1	1	1



Our caregivers still need help. During the pandemic, we have managed to provide the following but can do even more with your assistance.

- **More than 6 million Americans** are living with Alzheimer's.
- **14.6% projected change** in costs from 2020 to 2025
- **3,133 people** in hospice with primary diagnosis of dementia

If you or someone you know could benefit from our services, or you would like to learn more about Alzheimer's Arkansas, please call or visit our website.



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501-224-0021
800-689-6090
or ALZark.org

