

VAMP OUT ALZ

SPONSORSHIP BENEFITS

A ROCK 'N ROLL CONCERT BENEFITTING ALZHEIMER'S ARKANSAS

Alzheimer's Arkansas is a 501(c)(3) organization serving the families of those living with Alzheimer's and other dementias. All funds stay in Arkansas to support Arkansas families.

FEATURING CLASSIC ROCK BY THE DIRTY MEANIES SILENT AUCTION • CORKS & KEGS RAFFLE

GENERAL ADMISSION TICKETS
\$30 IN ADVANCE • \$40 AT THE DOOR

SATURDAY, OCT. 28 | ARGENTA COMMUNITY THEATER - NORTH LITTLE ROCK



SPONSORSHIP OPPORTUNITIES AND BENEFITS	Voo Doo Child Jimi Hendrix \$2,500	WitchyWoman Eagles \$1,500	Frankenstein Edgar Winter \$1,000	Werewolves of London Warren Zevon \$500
Parking	X	X	X	X
Reserved Seating	For 10	For 10	For 8	For 4
Recognition on Alzheimer's Arkansas Website	Logo + Link	Logo + Link	Logo + Link	Name + Link
Shout-outs on Amp Out Alz Facebook Page	Logo + Tag/Link	Logo	Logo	Name
Shout-outs on Alzheimer's Arkansas Social Media	Logo + Tag/Link	Logo	Logo	Name
Recognition on Promotional Materials	Logo	Logo	Logo	Name
Shout-outs from Stage during Event	X	X	X	X
Recognition in News Release(s)	Logo	Name	Name	
Can Distribute Promo Items at Event	X			

QUESTIONS CONTACT:

Stephenie A. Cooke
501-621-0417 or steph@alzark.org



**Alzheimer's
Arkansas**

A Community for Caregivers
Since 1984

201 Markham Center Drive
Little Rock, AR 72205
501-224-0021 • Fax 501-224-6303
alzARK.org • info@alzark.org



All proceeds from Amp Out Alz help Alzheimer's Arkansas provide free programming, resources, financial assistance and respite activities to family caregivers of those living with Alzheimer's, another form of dementia or chronic illness. Why does this matter? Because in 2022, there were more than 154,000 unpaid Alzheimer's caregivers providing 268 million hours of care in Arkansas with more than 72% reporting chronic health conditions themselves. (Source: 2023 Alzheimer's Disease Facts and Figures Report)

V AMP OUT ALZ

SPONSORSHIP COMMITMENT FORM

A ROCK 'N ROLL CONCERT BENEFITTING ALZHEIMER'S ARKANSAS

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**OCT. 28
ARGENTA
COMMUNITY THEATER
NORTH LITTLE ROCK**



Sponsor Name _____

As it should appear in print

Sponsorship Level: Circle one	Voo Doo Child Jimi Hendrix \$2,500	Witchy Woman Eagles \$1,500	Frankenstein Edgar Winter \$1,000	Werewolves of London Warren Zevon \$500
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Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Email Address _____

Daytime Phone _____

PAYMENT OPTIONS

- ☐ Please invoice me at the address above for the full amount of my sponsorship.
- ☐ Enclosed is a check for the full amount of my sponsorship \$_____.
- ☐ I am unable to sponsor the event, but please hold _____ general admission tickets (\$30 each) for me at Will Call. My check for \$_____ is enclosed.

Sponsor Signature _____ Date _____

Please return completed form by mail, at the address below or by email to info@alzark.org.

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501-621-0417 or steph@alzark.org

Your support of Amp Out Alz and Alzheimer's Arkansas is appreciated!

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Tax ID: 71-0590114



SILENT AUCTION DONATION FORM

A ROCK 'N ROLL CONCERT Benefitting Alzheimer's Arkansas



Alzheimer's Arkansas is a 501(c)(3) organization serving the families of those living with Alzheimer's, other dementias and chronic illnesses. All funds stay in Arkansas to support Arkansas families.

Donor Name _____
As it should appear in print

Donation _____ Value \$ _____

Description _____

Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Email Address _____

Daytime Phone _____

DELIVERY OPTIONS

☐ I will deliver the auction item to the Alzheimer's Arkansas office at the address below by October 13.

☐ Please pick up my auction item at the address above no later than October 13.

Sponsor Signature _____ Date _____

Please return completed form by mail to the address below or by email to info@alzark.org.

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Donors who provide goods for charitable organizations to auction often ask if the donor is entitled to claim a fair market value deduction for the contribution of appreciated property. Under these circumstances, the law limits a donor's charitable deduction to the donor's tax basis in the contributed property and does not permit the donor to claim a FMV charitable deduction. Specifically, the Treasury Regulations under IRS Section 170 provide that if a donor contributes tangible personal property to a charity that is put to an *unrelated use*, the donor's contribution is limited to the donor's tax basis in the contributed property. The term "unrelated use" means a use that is unrelated to the charity's exempt purpose or function. The sale of an item is considered unrelated, even if the sale raises money for the charity to use in its programs.



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**VAMP
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AMP OUT ALZ IS A LIVE, ROCK 'N ROLL CONCERT OF CLASSIC ROCK MUSIC; ALL PROCEEDS BENEFIT ALZHEIMER'S ARKANSAS.

Amp was co-founded in 2012 by Stephenie A. Cooke, in memory of her grandmother, Virginia "Ninnie" Steinbeck, and David Rainwater, leader of the classic rock cover band ROXX, which has performed at all but two Amp Out Alz events.

HERE IS STEPHENIE'S STORY – IN HER OWN WORDS – ABOUT NINNIE, DEMENTIA AND AMP OUT ALZ:

"This idea was manifested by a desire to honor my 94-year-old grandmother, Virginia 'Ninnie' Steinbeck, during the spring of 2012. She struggled with remembering who we were, where she was, why she couldn't get her brain to work, why the words she wanted to express just wouldn't come out, thinking she was going somewhere so she'd packed up everything, and she got frustrated when we couldn't tell her why. Then, Ninnie passed away in May 2012.

"I asked David one day if his band might consider playing for a party. Maybe we could have a few friends gather some place locally and raise some money. Well, a few text messages were sent out, calls were made, questions were asked and leg-work began. Amp Out Alz was born!

"March 2012 was our fundraiser, and we raised more than \$10,000 to benefit Alzheimer's Arkansas! We didn't expect the wonderful outpouring of support and were quite proud with this being our first go at it!

"Dementia is a difficult situation to live around. I cannot, nor do I want to, imagine how it is to be present in a body where the mental agility is in decline. It's heartbreaking. How can we question or complain without trying to do something about it? So, we do this in honor or memory of those special to us, and we hope those who join us to do."



ABOUT ALZHEIMER'S ARKANSAS

Alzheimer's Arkansas, an independent nonprofit organization headquartered in Little Rock, envisions a world where the caregivers of those affected by Alzheimer's disease, other forms of dementia and chronic illness have the services and supports they need. Our work is centered on the caregivers and is carried out right here in Arkansas. The funds we raise underwrite the free services and programs we provide to Arkansas family caregivers, such as:

- Organized support groups that meet regularly in communities around the state
- Family-education workshops and seminars
- In-service training for professional caregivers
- Financial assistance to caregiving families for respite care, home care supplies and home modifications

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