

**INTRODUCTION**: **Alzheimer's Arkansas** is an independent, nonprofit organization. We offer free programs, services, resources, and financial assistance to **family** caregivers across the state of Arkansas. Our focus is to support the journey our caregivers face every day as they care for loved ones with dementia or chronic illness. This policy is to further protect our caregivers, sponsors and friends information provided.

TYPES OF INFORMATION COLLECTED: Name, email address, address, and phone number.

**METHOD OF INFORMATION COLLECTED:** Alzheimer's Arkansas may use information you voluntarily provide on grant applications, volunteer or participant forms, and sponsorship or donation forms

**PURPOSE OF DATA COLLECTION:** to decide eligibility, tracking, and reporting statistics as may be required; communicating basic information about programs, services, or resources available; and for fundraising activities.

## THE FOLLOWING IS A SUMMARY OF ADDITIONAL CIRCUMSTANCES UNDER WHICH YOUR PERSONAL INFORMATION MAY BE USED:

- When there are risks to public health
- In connection with judicial and administrative proceedings
- For law enforcement purposes
- To avert a serious threat to health or safety
- When legally required

**DATA SECURITY MEASURES:** Alzheimer's Arkansas may be contacted for all issues regarding client or donor privacy and your rights under the Federal privacy standards. Requests to receive alternative communications, to inspect and copy, to amend and to an accounting, as well as any complaints must be in writing.

**DATA SHARING:** Information is not sold or shared with third parties.

If you do not want Alzheimer's Arkansas to contact you, notify Alzheimer's Arkansas and indicate that you do not wish to be contacted.

## YOUR RIGHTS WITH RESPECT TO YOUR INFORMATION:

- You have a right to a separate paper copy of this notice at any time. You may also obtain a copy
  of the current version of Alzheimer's Arkansas' Privacy Policy upon request or on its website,
  www.alzark.org.
- You have the right to express complaints to Alzheimer's Arkansas if you or your representative believe that your privacy rights have been violated. You will not be retaliated against in any way for filing a complaint.
- You may request restrictions on certain uses and disclosures of your information. You have the right to request that your protected information be provided by alternative means or at alternative locations.

## **CONTACT INFORMATION:**

Alzheimer's Arkansas 201 Markham Center Drive, Little Rock, Arkansas 72205. 501-224-0021 / info@alzark.org / alzark.org

"Mobile Opt-In, SMS consent and phone numbers collected for SMS communication purposes will not be shared with third parties and affiliates for marketing purposes