

## **SMS Terms & Conditions**

- 1- SMS Consent Communication: The information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.
- 2- Types of SMS Communications: If you have consented to receive text messages from Alzheimer's Arkansas, you may receive messages related to the following:
  - Grants messaging
  - Upcoming events
  - Programs
  - Updates

Example: "Hello, this is a friendly reminder of your upcoming grant expiration date. [Name] on [Date]. Please call the office with any questions or concerns. You can reply STOP to opt out of SMS messaging from (Alzheimer's Arkansas) at any time."

3- Message Frequency: Message frequency may vary depending on the type of communication. For example, you may receive up to [1-6] SMS messages per week related to your grants, programs and support.

## Example:

- "Message frequency may vary. You may receive up to 2 SMS messages per week regarding your grants or upcoming events.
- 4- Potential Fees for SMS Messaging: Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.
- 5- Opt-In Method: You may opt-in to receive SMS messages from Alzheimer's Arkansas in the following ways
  - Message us first
- 6- Opt-Out Method: You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.
- 7- Help: If you are experiencing any issues, you can reply with the keyword HELP. Or, you can get help directly from us at <a href="https://www.alzark.org/">https://www.alzark.org/</a>

## Additional Options:

- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.
- 8- Standard Messaging Disclosures: Message and data rates may apply.
  - You can opt out at any time by texting "STOP."
  - For assistance, text "HELP" or visit our [https://www.alzark.org/wp-content/uploads/2025/04/Privacy-Policy-incl-SMS.pdf] and [https://www.alzark.org/wp-content/uploads/2025/04/SMS-Terms-and-Conditions-4.25.pdf] pages.
  - Message frequency may vary